

PRESS RELEASE

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Alpha Rev and Special Guests

The Alice Rose, Jets Under Fire, and Lifters

Head to Antone's on June 7th, 2008

Tickets on sale now at www.frontgatetickets.com

Austin, TX – Alpha Rev heads back to the world famous venue Antone's in Austin, TX for another gripping night of music on June 7th, 2008. The group is fresh off the Liars and Saints Tour, alongside dates sprinkled throughout Texas, Missouri, and Louisiana. Alpha Rev has been catching critical attention to the re-release of their debut full length "The Greatest Thing I've Ever Learned" – Austin Monthly magazine named them one of the 8 Bands to Watch in '08, Rare Magazine featured them in the annual music edition as one of the most outstanding bands in the city, and Michael Barnes of the Austin-American Statesman noted recently that Alpha Rev was his most recent crush, referring to their music as "alarmingly sophisticated." Alpha Rev was also a runner-up in Rare Magazine's "Rarest of Them All" issue as most likely to "make it big."

An equally stellar cast of musicians rounds out the bill for the night. The Alice Rose, also recently mentioned in The Austin Monthly's "8 Bands to Watch in '08" along with KUT 90.5 FM's "8 Bands to Watch in '08", supports Alpha Rev in bringing life to an unforgettable night of epic pop music that is sure to please the soul and ears of listeners. Equally stellar acts Lifters (Fort Worth, TX) and Jets Under Fire (Austin, TX) round out the bill.

If you are receiving this press release, **SureFire has reserved a limited number of media tickets to the event!** Please request media tickets by forwarding this email to reserve@thesurefireeffect.com along with names and number requested. We will process the request and respond back with confirmation.

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Tickets for *Alpha Rev w/ The Alice Rose, Jets Under Fire, and Lifters* at Antone's on Saturday, June 7th, 2008 are \$10 if purchased through www.frontgatetickets.com in advance or \$12 at the door on the night of the event. Convenience charges may apply. Groups should call Stephen Tatton at 512-350-3675 for special group rates. Antone's an ALL-AGES venue. Convenient parking is available within walking distance of the venue. For more information please call Antone's at 512-320-8424.

For more information on the bands:

Alpha Rev – <http://www.thesurefireeffect.com/epk/alpharev>

The Alice Rose – <http://www.thesurefireeffect.com/epk/thealicerose>

Jets Under Fire – <http://www.thesurefireeffect.com/epk/jetsunderfire>

Lifters – <http://www.myspace.com/liftersmusic>